

**The Career Guide**

**The Career Management Platform**

This is a guide from the very beginning of the career articulation process through building a sustainable network!

**Courser One: Develop & Verbalize Your Story**

1. Analyze yourself and your history
2. Build your story, your “brand”
3. Build your pitch
4. Build your cover letter

**Elite Resume Service**

1. Build your resume

**Setup and Use LinkedIn Like a Recruiter**

1. Set up or Update LinkedIn
2. Hit all of the key points in LinkedIn to get exposure
3. Perform searches using LinkedIn for leveraging alumni and personal network

**Search & Apply for an internship or Opportunity**

1. Search for your next job or internship
   1. Strategically map your search
2. Penetrating the vertical you want to work in
   1. Purposefully target companies, positions and compensation
3. Apply to opportunities on your own and through recruiters

**Prepare, be an active participant in an interview and post interview follow up**

1. Prepare for a phone screen, video interview or interview
2. Interviewing (be organized for your meeting)
   1. Post interview follow up

**Post Acceptance Process**

1. Negotiating an offer
2. Accepting an offer for a new job or internship
3. 1st day, week, month, at opportunity
4. Building the network
5. Prepare for your review
6. Networking for future opportunity



As recruiting professionals who have perfected and taught the art and science of getting jobs over a combined four decades, we know how difficult this is to master.  We can’t imagine the daunting task that is would be to become proficient in an art that you would only think about every few years on average. To put it simply, this is a perishable skill set. We can lay out the process superficially and encourage you to start your journey, but know that we are here to support you when you feel like you are a rudderless ship getting battered by waves.

If you purchase an all access license you will have access to professional coaching is a group session that covers the core five courses and an open form for questions with our CEO Peter Kulturides developer of this process and Anthony Roman President & Chief Learning Officer. Peter & Anthony conduct these calls **LIVE** every evening, so our members can ask questions and have Peter and Anthony answer them and roleplay out the scenario’s

Our members have access to a lot of other courses on networking and career development as well as the parking lot prep and soundbite series.

Continued Success,

**Peter Kulturides**

*Founder & CEO*

**Anthony Roman**

*President & Chief Learning Officer*