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**Student/Parent Investor College Evaluation**

While this is not an exhaustive list of questions, we want to provide the framework to have a dispassionate dialogue about the upcoming college decision. There will be enough excitement, anxiety and stress around this next phase of life, let’s try to define what the decision points are by answering the questions below. We recommend that parents/investors and students each complete their sections separately, and then come together to discuss the results.

**Location:**

Distance from home:

* + under 1 hour from home
  + 1-3 hours from home
  + 3-5 hours from home
  + Over 5 hours from home

**Environment:**

* + Urban
  + Rural

**Expected to get there by:**

* + Train
  + Bus
  + Car
  + Plane

**Physical environment:**

Campus:

* + Buildings are all within walking distance
  + Shuttles needed to get between buildings/classes
  + Cars are going to be necessary to get from residence to class

Campus aesthetic:

* + Lots of old buildings with character
  + All new and modern
  + Blend of new and old

Size:

* + 3000 students or less
  + 3001- 10000 students
  + 10001- 20000 students
  + 20000 students+

Athletics:

* + Incredibly important to have teams nationally ranked and on tv
  + Fairly important to go to a D1 school that is branded for its athletics
  + I don’t follow sports